

AMZN 980.07 ↑ 12.48
GLOBAL DIVERSITY
AXP 86.16 ↑ 0.47

LEADERSHIP

YOUR BRAND

CONNECTIONS

INNOVATION

TECHNOLOGY | UNLOCKED

YOUR PASSIONS

EXPERIENCE

APPLIED LEARNING

PERSONAL ATTENTION

FIRST CLASS

CAREERS

RIT Business

saunders.rit.edu

R·I·T | SAUNDERS
College of BUSINESS



business + technology | unlocked

With a vision to be the first choice for enterprising students and creative enterprises, Saunders College of Business attracts students who possess a curiosity that drives them and who place a premium on entrepreneurial thinking and innovative solutions.

At Saunders, students come first. They get an innovative edge and access to the vast resources in business, technology, and design that can be found only at Rochester Institute of Technology. Through an expansive and powerful RIT minors program, business students share classrooms with artists, designers, engineers, and computer scientists. This gives Saunders graduates the ability to differentiate themselves successfully, within a crowded job market.

With strong corporate connections built through a strong tradition of cooperative education, Saunders delivers an applied curriculum that prepares students to be career-ready upon graduation. The result—a perfect match for employers and a 94% outcomes rate.

We prepare students to lead and manage technical organizations—and today, *all* modern organizations are infusing technology to compete in our global economy.

Jacqueline R. Mozrall, Ph.D.
Dean and Professor, Saunders College of Business



Association to Advance Collegiate Schools of Business International (AACSB) accredited

Saunders Mission

We elevate students to make immediate and enduring contributions to organizations and the world through career-oriented experiences and our teaching and research, which integrate business, technology, and design thinking.

experience | unlocked

- 94% outcomes rate
- Strong industry connections, offering real-world experiences in and outside the classroom
- Among the world's oldest and largest cooperative education programs

innovation | unlocked

- Pioneering Biz 1+2 program
- Top-ranked student innovation center, Venture Creations incubator, and over 200 clubs to join
- Courses designed to deliver solid technology foundation

your passions | unlocked

- Over 90 minors available across all nine RIT colleges
- Nationally recognized STEAM (Science, Technology, Engineering, Arts, and Math) programs
- Students develop unique personal brands employers seek

personal attention | unlocked

- Small class sizes, 100% taught by faculty
- High faculty-to-student ratios, and highly accessible faculty
- Plugged in to nearly 125,000 RIT alumni and large university resources



Rankings & Recognitions

Learn more at saunders.rit.edu/rankings

#10

MANAGEMENT INFORMATION SYSTEMS PROGRAM, USA TODAY

Top-ranked, three years in a row. Taught by the same faculty that teach MBA and other graduate programs; Saunders College ranks among the best in the nation.

#15

MASTER OF MANAGEMENT, TFE (THE FINANCIAL ENGINEER) TIMES

Saunders graduate programs consistently rank among the nation's top 100 graduate programs.



#8

ONLINE MBA PROGRAM, PRINCETON REVIEW

Executive MBA also recognized by *CEO Magazine* as #7 Online and #20 On Campus

#64

BEST UNDERGRADUATE BUSINESS PROGRAMS, U.S. NEWS

Excelling at the intersection of business and technology with a focus on applied curriculum

94%

OUTCOMES RATE

Inclusive of undergraduate and graduate students, 3 months after graduation

#1

STUDENT INCUBATOR IN THE NATION

Albert J. Simone Center for Innovation and Entrepreneurship at RIT

Select Saunders College Alumni

Nearly 19,000 Saunders alumni, 10% of which are C-level. Nearly 125,000 in all 50 states and over 100 countries.

Jane Elliot '88
Executive Vice President & Chief Administrative Officer, Global Payments

Bob Thomas '84
President & CEO
Worldwide Speakers Group

Vipul Karundia '99 MBA
Executive Director,
Financial Services, EY

Pete Giovenco '12 EMBA
President & CEO
Bergmann Associates

Braden Smith '96
Executive Vice President
Wintrust Financial

Sean R.H. Bratches '84
Managing Director,
Commercial Operations
Formula 1

Betty Noonan '97
Chief Marketing Officer
Cree

Brian Blaser '90
EVP Diagnostics Products
Abbott Laboratories

Scott Strother '12
Chief Revenue Officer
Mention My Biz



MIS, Marketing, & Digital Business

Exploring the impact of new technologies to advance business insights, agility, and customer experiences

At the forefront of creative and analytical sciences needed to succeed in an increasing technological workforce

“Analytics, Cybersecurity, Social Media, Virtual Reality, and Enterprise Systems are examples of new technologies that we explore in our curriculum. Our students learn cutting-edge business practice and top employers actively seek our graduates for their unique skill sets. This is an amazing time to be in this area!

Victor J. Perotti, Ph.D.
Professor and
Department Chair
MIS, Marketing, & Digital
Business



selected employers/corporate partners



brandnetworks



GE Digital



Microsoft



REDSKINS

Google \$120,000 grant winners

Majoring in the unique new media marketing program, Andrew Fleckenstein, Kyle Ackerman, and Courtney Tennant received a \$120,000 grant from the Google for Nonprofits Program. They used the grant to develop Google AdWords campaigns to raise awareness for the CURE Childhood Cancer Association. They learned about Google for Nonprofits through their Search Engine Marketing and Analytics class, where they also acquired the skills to make their project a success.





Finance & Accounting

Preparing technology-savvy, perceptive financial decision-makers

Integrating technology, information systems, and analytics with traditional business disciplines to offer new opportunities and broader perspectives for business solutions

“As cited by Robert Half International, ‘The hottest accounting and finance job candidates are the ones with technology expertise.’ Their 2018 Salary Guide cites the CPA, MBA, and CFA as the top in-demand accounting and finance certifications sought by employers. Saunders accounting and finance programs deliver technology skills and prepare graduates for professional certifications.

William Dresnack, CPA, JD
Associate Professor and
Department Chair
Finance & Accounting



selected employers/corporate partners



BNY MELLON



THE BONADIO GROUP
CPAs, Consultants & More

Deloitte.



Fidelity
INVESTMENTS



KEURIG



VIACOM



Green Tech Entrepreneur & TED Fellow

Spreading energy efficiency initiatives worldwide

With an MBA in marketing and finance '07, Jennifer Indovina is the CEO and Co-Founder of Tenrehte Technologies, Inc. Its PICOWatt® Smart Plug has received international recognition, winning the 2010 Best of CES Green Product Award, as well as being featured in the *New York Times*, *Popular Science Magazine*, *Treehugger.com*, and *Bloomberg Businessweek*. Indovina says, “I enjoy sharing my knowledge and experience with others,” which she does through her TED Talks on YouTube.



Management & International Business

Cultivating successful leaders as change agents and innovators

Advancing the essential skills leaders need in an increasingly global, connected, and diverse business environment

“Success in today’s business environment requires a combination of leadership skills, entrepreneurial thinking, and global awareness. Our management professors combine state-of-the-art knowledge with practical experience to ensure that every Saunders student is prepared to lead modern business organizations.”

Shal Khazanchi, Ph.D.
Associate Professor and
Department Chair,
Management, IB &
Entrepreneurship



selected employers/corporate partners



Kosovo Microbrewery

MBA graduates start up brewery and relationship

Their worlds collided on the second day of new student orientation. Upon graduation, MBA graduates Etida Zeka '10 and Alex Butler '11 opened Sabaja Craft Brewery, introducing American-style craft beer to Kosovo. Butler says, "I didn't expect a bitter beer to take off in Kosovo, but people are going wild for it."



Innovation

To advance, successful companies demand the same innovative and entrepreneurial thinking that is creating tomorrow's businesses.

Enterprising Mindsets

Saunders offers one-of-a-kind immersive programming where interdisciplinary teams of students can leverage resources across campus to build businesses from conception to commercialization.

Pioneering Tools and Resources

A rich, enterprising culture at RIT delivers support to pursue new ideas:

- Biz 1+2 Freshman Course
- Top-ranked Albert J. Simone Center for Innovation & Entrepreneurship
- The Construct makerspace for rapid prototyping
- Saunders Consulting Group
- Center for Urban Entrepreneurship
- Venture Creations incubator
- Plus rich programming, including: Student Incubator, Saunders Summer Start-up, IdeaLab, Entrepreneurship Scholars, Innovator's Hour, Tiger Tank



Facilities

State-of-the-art facilities offer active learning environments utilizing technology to prepare students for industry.

- Business Analytics Lab
- REDCOM Active Learning Collaboratory
- Phil Tyler Active Learning Classroom
- Bloomberg Terminals
- Two Computer Labs
- Business Dedicated Tech Support Team
- Saunders Virtual Labs (SVL)
- Seamless Access Services for deaf and hard-of-hearing students

Internships and Experiential Learning

Traditions in cooperative education and internships lay a solid experiential learning foundation in and outside classrooms—best recognized by employers through a 94% Outcomes Rate.

Real-world experience

Students gain experience outside the classroom during paid internships. One of the oldest and largest co-op programs in the world places more than 4,400 students with over 2,200 employer partners annually. Business students access two annual career fairs and are supported by dedicated career advisers.

Internships are complemented by a commitment to applied teaching in the classroom and experiential options through: capstone projects, research symposiums, research centers, four global campuses, study abroad, international exchange programs, student competitions, industry mentorships and advisory boards, and 200+ student clubs.

Rochester Institute of Technology

11th
largest private
university in the U.S.

Nearly
125,000
alumni worldwide

18,963
student body,
Fall 2017

4,292
degrees awarded
in 2016-17

Saunders programs

UNDERGRADUATE

Bachelor of Science (BS)

- Accounting*
- Business Administration †
- Digital Business †
- Entrepreneurship †
- Finance
- International Business
- Management
- Management Information Systems
- Marketing
- New Media Marketing
- Supply Chain Management
- Business Exploration

MINORS AND CONCENTRATIONS

Over 90 undergraduate minors, plus many immersions among nine colleges at RIT, including many nationally recognized programs such as:

- Advertising and Public Relations
- Computer Science
- Environmental Studies
- Game Design
- Music and Technology
- Packaging Science
- Sustainable Product Development
- Web Design and Development
- 10 Foreign Languages, including American Sign Language

GRADUATE ‡

Master of Business Administration (MBA)

- Full-Time MBA
- Part-Time MBA

- One-Year Accelerated 4+1 MBA (for undergraduate business students)
- One-Year Summer Fast-Track MBA (for non-business undergraduate students)

MBA in Accounting

Executive MBA (EMBA)

- On Campus
- Online
- Custom Executive Programs

Master of Science (MS)

- Accounting
- Business Analytics
- Computational Finance
- Entrepreneurship & Innovative Ventures
- Finance
- Management (four tracks)
 - Global & Supply Chain Management
 - Product & Service Development
 - Leadership
 - Flexible

AFFILIATED CENTERS

- Albert J. Simone Center for Innovation & Entrepreneurship
- Center for Urban Entrepreneurship (CUE)
- Institute for Ethics and Corporate Social Responsibility
- Venture Creations Incubator

* Accelerated dual degree (BS/MS) available

† Business minors only

‡ Electives and concentrations allow students to choose graduate courses from any RIT college

INTERNATIONAL CAMPUSES AND PARTNER UNIVERSITIES

- RIT Croatia
- RIT Kosovo
- RIT Dubai
- RIT China (with BJTU)
- Pontificia Universidad Catolica Madre y Maestra, Dominican Republic
- Study abroad options available globally

R·I·T

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