With a vision to be the first choice for enterprising students and creative enterprises, Saunders College of Business attracts students who possess a curiosity and entrepreneurial spirit. Today, all modern organizations are infusing technology to compete in our global economy, and we are preparing students to lead and manage in these technical and innovative organizations.

At Saunders, students come first. They get an edge through access to the vast resources in business, technology, and design that can only be found at Rochester Institute of Technology. Through RIT minors, double majors and a wide array of experiential learning opportunities, business students regularly team with artists, designers, engineers, and computer scientists to address interdisciplinary challenges—giving Saunders graduates the ability to differentiate themselves, as experienced communicators and critical thinkers.

With strong corporate and entrepreneurial connections built through an established tradition of cooperative education, internships, and undergraduate research experiences, Saunders delivers an applied and relevant curriculum that prepares students to be ready upon graduation—whether that be to join a Fortune 500 company, connect with a start-up, or pursue a graduate degree. The opportunities are endless!

Jacqueline R. Mozrall, Ph.D.
Dean and Professor
Saunders College of Business

Saunders Mission

We elevate students to make immediate and enduring contributions to organizations and the world through career-oriented experiences and our teaching and research, which integrate business, technology, and design thinking.

experience | unlocked
- Strong business and industry connections
- Real-world learning experiences
- 94% outcomes rate

innovation | unlocked
- Business school at top STEM university
- Highly-ranked technology-infused business programs
- Strong interdisciplinary innovation and entrepreneurship center

passions | unlocked
- Create your own brand
- Customize across nine RIT colleges
- Global campuses and resources

connected | unlocked
- Dedicated and accessible advisors and faculty
- Low student-faculty ratio
- 19,000 Saunders business alumni globally
Management Information Systems, College Factual
With a focus on technology at RIT, Saunders College ranks among the best in the nation for MIS, also reflected in Technology Core courses.

Master of Management, TFE (The Financial Engineer) Times
Saunders graduate programs consistently rank among the nation’s top 100 graduate programs.

Online MBA Program, Princeton Review
The Executive MBA online and on-campus programs are also ranked among the very best by CEO Magazine and U.S. News.

Best Undergraduate Business Programs, U.S. News
Excelling at the intersection of business and technology with a focus on applied curriculum

Career Outcomes Rate
Inclusive of undergraduate and graduate students, three months after graduation

MBA Alumni Entrepreneurs
Ranked according to the share of MBA alumni who founded a company after graduation, by Bloomberg Businessweek.

Select Saunders College Alumni
Nearly 19,000 Saunders alumni, 10% of which are C-level. Over 130,000 RIT alumni from all 50 states and over 100 nations.

Jane Elliott ’88 (Accounting)
CHRO Deluxe Corporation

Dorothy Farris ’73 (BS Business Administration)
VP US Sales, VEEAM Software

Patrick Galley ’97 (Finance)
Chief Investment Officer, River North Capital Management

Bernard Gay ’11 (EMBA)
CIO, nThrive

Dinah Gueldenpfennig ’03 (Executive Masters in Business Administration)
President/CEO, Redcom Laboratories, Inc.

Jeanne Khaw, CPA ’94 (Accounting)
Division Chief, Admin. Expenditures and Control, International Monetary Fund

Jim McPartlin ’88 (Hotel and Resort Management)
VP Leadership Development, Forbes Travel Magazine

Jorge Rodriguez ’15 (EMBA Online)
President, Telmex & Telvista USA

Mark Zettl ’96 (Hotel and Resort Management)
President, Property Management – Jones Long LaSalle (JLL)

View more alumni at rit.edu/business-alumni
International Hospitality & Service Innovation

Integrating technology, services, and people to manage disruption to drive innovation for success

“International Hospitality and Service Innovation is simply an amazing place with great people and resources! At the intersection of technology, people, and services, this unique and powerful combination of hospitality, tourism, leadership, human resources, and innovation puts you in a leading position to drive the next generation of business success.

William Dresnack, CPA, JD
Associate Professor and Interim Department Chair
International Hospitality & Service Innovation

There is an explosion of interest in big data and business intelligence, precisely where marketing and MIS intersect. Employers seek our graduates who deliver unique skill sets to excel in this needed capacity. This is an amazing time to be in this area.

Sean William Hansen, Ph.D.
Associate Professor and Department Chair
MIS, Marketing, & Digital Business

MIS, Marketing, & Digital Business

Exploring the impact of new technologies to advance business insights, agility, and customer experiences
Finance and accounting professionals, especially those with recognized certifications such as the CPA and CFA, have great career opportunities, in lucrative positions with very high-end potential, in every industry. At RIT, Saunders finance and accounting students are prepared to obtain professional certifications, while getting an edge in technology skills that employers seek, leading to rewarding careers, with great pay, in positions that are in very heavy demand.

Steven Gold
Professor and
Interim Department Chair
Finance & Accounting

Success in today’s business environment requires a knowledge of technology, leadership skills, entrepreneurial thinking, and global awareness. By combining cutting-edge research, expertise, and an inter-disciplinary curriculum, students are prepared to be innovative problem solvers and leaders in the fields of technology, innovation, and supply chain.

Shal Khazanchi, Ph.D.
Professor and
Department Chair
Management
Innovation

To advance, successful companies demand the same innovative and entrepreneurial thinking that is creating tomorrow’s businesses.

Enterprising Mindsets
Saunders offers one-of-a-kind immersive programming where interdisciplinary teams of students can leverage resources across campus to build businesses from conception to commercialization.

Pioneering Tools and Resources
A rich, enterprising culture at RIT delivers support to pursue new ideas:
- Biz 1+2 Freshman Course
- Top-ranked Albert J. Simone Center for Innovation & Entrepreneurship
- The Construct makerspace for rapid prototyping
- Saunders Consulting Group
- Center for Urban Entrepreneurship
- Venture Creations incubator

Facilities
State-of-the-art facilities offer active learning environments utilizing technology to prepare students for industry.
- Plus rich programming, including: Imagine RIT, Student Incubator, Saunders Student Accelerator, IdeaLab, Innovator’s Hour, and Tiger Tank
- REDCOM Active Learning Collaboratory
- Phil Tyler Active Learning Classroom
- Bloomberg Terminals
- Two Computer Labs
- Business Dedicated Tech Support Team
- Saunders Virtual Labs (SVL)
- Seamless Access Services for deaf and hard-of-hearing students

Green Tech Entrepreneur & TED Fellow
Spreading energy efficiency initiatives worldwide
With an MBA in marketing and finance ’07, Jennifer Indovina is the CEO and Co-Founder of Tenrehte Technologies, Inc. Its PICowatt® Smart Plug has received international recognition, winning the 2010 Best of CES Green Product Award, as well as being featured in the New York Times, Popular Science Magazine, Treehugger.com, and Bloomberg Businessweek. Indovina says, “I enjoy sharing my knowledge and experience with others,” which she does through her TED Talks on YouTube.
Internships and Experiential Learning

Traditions in cooperative education and internships lay a solid experiential learning foundation in and outside classrooms—best recognized by employers through a 94% Outcomes Rate.

Real-world experience
Students gain experience outside the classroom during paid internships. One of the oldest and largest co-op programs in the world places more than 4,500 students in more than 6,200 co-op assignments. Business students access two annual career fairs and are supported by dedicated career advisers.

Internships are complemented by a commitment to applied teaching in the classroom and experiential options through: capstone projects, research symposiums, research centers, study abroad, international exchange programs, student competitions, industry mentorships and advisory boards, 200+ student clubs, and four global campuses.

Kosovo Microbrewery
MBA graduates start up brewery and relationship
Their worlds collided on the second day of new student orientation. Upon graduation, MBA graduates Etida Zeka ’10 and Alex Butler ’11 opened Sabaja Craft Brewery, introducing American-style craft beer to Kosovo. Butler says, “I didn’t expect a bitter beer to take off in Kosovo, but people are going wild for it.”

Recent employers

- Apple
- Adobe
- Constellation Brands
- Deloitte
- EY
- GE
- Goldman Sachs
- Google
- HARRIS
- HERSHEY
- IBM
- Johnson & Johnson
- KEURIG
- moz:lla
- PwC
- Southwest
- WEGMANS
- Walt Disney World
UNDERGRADUATE PROGRAMS
Bachelor of Science (BS)
- 4+1 BS/MS and BS/MBA
- Accounting
- Business Administration*
- Digital Business*
- Entrepreneurship*
- Finance
- Hospitality & Tourism Management
- International Business
- Management
- Management Information Systems
- Marketing
- Supply Chain Management
- Business Exploration

MINORS AND CONCENTRATIONS
Access over 100 undergraduate minors and immersions across nine colleges at RIT, including many nationally recognized programs such as:
- Advertising and Public Relations
- Computer Science

GRADUATE PROGRAMS†
Master of Business Administration (MBA)
MBA in Accounting
Executive MBA (EMBA)
- On Campus & Online
- Custom Executive Programs

Master of Science (MS)
- Accounting
- Business Analytics
- Computational Finance
- Entrepreneurship & Innovative Ventures
- Finance

- Environmental Studies
- Game Design
- Music and Technology
- Packaging Science
- Sustainable Product Development
- Web Design and Development
- 10 Foreign Languages, including American Sign Language

Advanced Certificates
- Accounting and Financial Analytics
- Organizational Learning
- Service Leadership and Innovation
- Technology Entrepreneurship

AFFILIATED CENTERS
- Albert J. Simone Center for Innovation & Entrepreneurship
- Center for Urban Entrepreneurship (CUE)
- The Construct makerspace
- Institute for Business, Government, and Society at RIT
- Saunders Leadership Enterprise
- Saunders Consulting Group
- Venture Creations Incubator

INTERNATIONAL CAMPUSES AND PARTNER UNIVERSITIES
- RIT Croatia
- RIT Kosovo
- RIT Dubai
- RIT China (with BJTU)
- Study abroad options available on every continent and at sea