E. Philip Saunders
An entrepreneur known for his business acumen and philanthropic spirit, E. Philip Saunders was instrumental in reshaping the travel center industry and has had business interests in fields as diverse as auto rental, recreation and tourism, packaged foods, property management, and banking. Saunders has founded many companies, including Genesee Regional Bank, Griffith Energy, Truck Stops of America, Travel Centers of America, and Sugar Creek Corporation. An owner of Countryside ALFC, he also has ownership interests in Valley Fuels, Sugar Creek Farms, Western New York Energy, and American Rock Salt. Mr. Saunders is a lifelong resident of Livingston County, NY, and a tireless promoter of the Upstate New York economy. He believes strongly that an educated workforce is the key to economic growth in the region.

In 2006, RIT announced the naming of Saunders College of Business, honoring Saunders for his multi-million dollar commitment to the university’s business programs. Saunders’ gift financed scholarships, recruited and supported faculty, improved facilities and created an endowment for future initiatives. Four years later, Saunders made another multi-million dollar commitment to the College and announced a challenge to all Saunders College alumni and friends to raise an additional $15 million to support the College’s visionary plans.

Since that announcement, Saunders College of Business has been on the rise, including being selected No. 64 among nationally-ranked undergraduate business programs by U.S. News & World Report, and being recognized by Bloomberg Businessweek as one of the best undergraduate business schools for Management Information Systems, Entrepreneurship, Marketing, Corporate Strategy, and International Business degree programs.

Saunders Scholarship Eligibility
An RIT admission application and financial aid application must be submitted by January 15 of the high school student’s senior year to be considered for this scholarship. Eligibility will be based on the recipient’s graduation from a Livonia, Avon, Dansville, Mt. Morris or York High School, as well as their acceptance into Saunders College of Business at RIT. Preference for at least one receipt from Livonia High School will be given if there is a viable candidate. Candidates must demonstrate a record of academic achievement that indicates a strong potential for success in a selective academic environment. They should be well-rounded students, involved in extracurricular and/or work-related activities while in high school. Also, they should demonstrate strong leadership potential or business skills and aspire to become business leaders.

Candidates will be asked to authorize release of application and ongoing performance information to the scholarship selection committee. Financial need may be a factor in consideration, but is not a requirement. All qualified candidates will be encouraged to apply. The scholarship may be received annually for up to four years, provided the recipients enroll full-time, maintain a cumulative grade point average of at least 2.5 and remain enrolled in the RIT Saunders College of Business.

For information and to receive an admission application, please contact:

Sally Douglas ’07
Senior Associate Director
Undergraduate Admissions
RIT
sally.douglas@rit.edu
585.475.5497

Mark Muenzer ’97, ’00 MBA
Associate Director
Undergraduate Admissions
RIT
mark.muenzer@rit.edu
585.475.2031

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EDUCATIONAL OPPORTUNITIES ARE THE KEY TO ADVANCING AMERICA’S LEADERSHIP IN A GLOBAL ECONOMY.”
—Phil Saunders

The E. Philip Saunders Scholars
Students from Dansville, Livonia, Avon, Mt. Morris and York High Schools have an opportunity that few others have. Thanks to Phil Saunders’ generosity, his commitment to education, and his desire to help young people in his hometown region, a four-year scholarship is available to students enrolling in any degree program in the Saunders College of Business at RIT.

Saunders Scholars receive a significant tuition scholarship for eight semesters of study at Saunders College of Business. The scholarship is awarded based on demonstrated leadership through extracurricular activities, volunteerism, and work experiences outside of school, and on the student’s interest in pursuing a business career. Selected scholars will be able to receive a four-year degree in RIT’s uniquely positioned business college with significant financial support.

**MEET A FEW OF THE SAUNDERS SCHOLARS**

**Paul Nebbia ’11**  
International Business, Marketing  
Livonia High School  
Class of 2007

With rising costs in higher education, it’s rare for students to be able to earn a degree from somewhere like RIT without taking on substantial debt. The relief provided by the Saunders Scholarship has allowed me to gain a head start on some of my peers as I continue to grow professionally.

Receiving the Saunders Scholarship had a significant impact on my decision to attend RIT, which I am very thankful for. I didn’t realize it as a student, but the diverse student body and range of academic disciplines made it possible for me to forge relationships with non-business students and explore career opportunities that I wouldn’t have otherwise.

**Mathias Schuster ’13**  
Business Management  
Dansville High School  
Class of 2009

Receiving the Saunders Scholarship was life changing. After graduating from Dansville High School, I wasn’t exactly sure what I wanted to do for a profession. I knew I wanted to run or manage my own business and I wanted that business to help improve others’ lives. When I got to RIT I was immediately immersed in many different ideas, cultures, and experiences. It truly was a family feeling environment where you are encouraged to live and learn. I met many amazing people and built lifelong relationships along the way. I am now partnered with Northwestern Mutual, managing my own financial advisory practice and helping clients to plan and accomplish their goals. None of this would be possible if it wasn’t for the doors that were opened after being awarded the Saunders Scholarship and the amazing experience RIT brings to their students.

**Rebecca Stockslader ’14, ‘15 MBA**  
Accounting and Finance  
Livonia High School  
Class of 2011

Without the Saunders Scholarship, I would not have been able to attend RIT. The university was the perfect fit for me because I got all the resources of a large campus, without getting lost in the crowd. Within the Saunders College of Business, it is a tight knit community where the teachers will come to know you by name. The class sizes are small and the professors have real world experience that takes you outside the classroom. The unique co-op experience at RIT provided me real world knowledge that prepared me to be successful in my career in accounting from day one.

**WHY BUSINESS AT RIT?**

Why should you study business at a university known for technology? Because in today’s business environment, every company is a technology company.

Saunders College provides a unique business education that unlocks the powerful combination of technology and business knowledge. The College ensures that students have full command of business technologies that are crucial for entrepreneurs and corporate leaders in all industry sectors, and is ideally suited to prepare graduates to lead and manage in today’s digital world. The College prepares students for success in the business climate of their future careers, teaching them to capitalize quickly on technology-driven developments around the globe. Plus, students at the Saunders College are able to use RIT’s highly collaborative academic community, combining business education, technology knowledge, and product development to make exciting ideas into viable businesses.

As a student at the Saunders College, you will find resources and opportunities in the College and across campus that will propel you into an exciting career:

- Co-operative Education opportunities
- Hands-on classroom learning
- The Biz 1+2 Freshman Experience, which enrolls first-semester students into select fundamental business courses in their first year
- Minors and immersions across all nine of RIT’s colleges
- The Simone Center for Student Innovation and Entrepreneurship
- Entrepreneurs’ Hall, a residential option for student entrepreneurs
- RIT Tiger Tank and RIT Business Model competitions
- The Saunders Start-Up commercialization program
- An accelerated 4+1 program to complete a BS and MBA in five years

For detailed information on the Saunders College undergraduate experience, visit saunders.rit.edu/programs/undergraduate.