

Business and Technology Unlocked



With a vision to be the first choice for enterprising students and creative enterprises, Saunders College of Business attracts students who possess a curiosity and entrepreneurial spirit. Today, all modern organizations are infusing technology to compete in our global economy, and we are preparing students to lead and manage in these technical and innovative organizations.

At Saunders, students come first. They get an edge through access to the vast resources in business, technology, and design that can only be found at Rochester Institute of Technology. Through RIT minors, double majors and a wide array of experiential learning opportunities, business students regularly team with artists, designers, engineers, and computer scientists to address interdisciplinary challenges—giving Saunders graduates the ability to differentiate themselves, as experienced communicators and critical thinkers.

With strong corporate and entrepreneurial connections built through an established tradition of cooperative education, internships, and undergraduate research experiences, Saunders delivers an applied and relevant curriculum that prepares students to be ready upon graduation—whether that be to join a Fortune 500 company, connect with a start-up, or pursue a graduate degree. The opportunities are endless!

Jacqueline R. Mozrall, Ph.D.
Dean and Professor
Saunders College of Business



Association to Advance Collegiate Schools of Business International (AACSB) accredited

Saunders Mission

We elevate students to make immediate and enduring contributions to organizations and the world through career-oriented experiences and our teaching and research, which integrate business, technology, and design thinking.

experience | unlocked

- Strong business and industry connections
- Real-world learning experiences
- Over 95% career outcomes rate

innovation | unlocked

- Top STEM university resources
- Highly-ranked technology-infused business programs
- Strong interdisciplinary innovation and entrepreneurship center

passions | unlocked

- Students create their own brand
- Programs customizable across 9 RIT colleges
- Global campuses and resources

connected | unlocked

- Dedicated and accessible advisors and faculty
- Low student-faculty ratio
- 25,000 Saunders business alumni globally