

Core Courses

| | | Credits |
|---------------------|----------------------------------|----------------|
| ACCT 110 | Financial Accounting | <u>3</u> |
| MGMT 101/150 | Business 1/1T | <u>3</u> |
| MGIS 130 | Information Systems & Technology | <u>3</u> |
| MGIS 101* | Computer-Based Analysis | <u>1</u> |
| MGMT 102/103 | Business 2/2T | <u>3</u> |
| ACCT 210 | Management Accounting | <u>3</u> |
| MGMT 215 | Organizational Behavior | <u>3</u> |
| FINC 220 | Financial Management | <u>3</u> |
| MKTG 230 | Principles of Marketing | <u>3</u> |
| DECS 310 | Operations Management | <u>3</u> |
| MGMT 560 | Strategic Management | <u>3</u> |
| MGMT 35** | Careers in Business | <u>0</u> |

* Hospitality and Tourism Management students are not required to complete MGIS 101- Computer-Based Analysis

** Accounting students complete ACCT 305 - Accounting Profession (1 credit) in place of Careers in Business

For major-specific courses, see back of document

Co-op

All Students complete one full-time cooperative education placement during one term.

Business Exploration

Students who enroll in Business Exploration will complete the core business and general education courses in their first year and choose a major by the end of their sophomore year.

Study Abroad

Saunders students are encouraged to incorporate an international experience into their program. Business-specific study abroad programs are offered at RIT's global campuses in Croatia, China, and Dubai, as well as more than 30 other locations around the world.

Double Majors

With Advanced planning, students have the option to double major within Saunders College.

General Education Courses (GE)

| | | Credits |
|----------------------|---|----------------|
| UWRT/ENGL 150 | First Year Writing | <u>3</u> |
| | PERSPECTIVES | |
| _____ | Artistic | <u>3</u> |
| _____ | Social | <u>3</u> |
| _____ | Scientific Principles | <u>3/4</u> |
| _____ | Natural Science Inquiry | <u>3/4</u> |
| | Mathematical a: | |
| STAT 145 | Introduction to Statistics I | <u>3</u> |
| | Mathematical b: | |
| STAT 146 | Introduction to Statistics II | <u>4</u> |
| | Ethical: | |
| MGMT 340 | Business Ethics and Corporate Social Responsibility | <u>3</u> |
| | Global: | |
| ECON 101 | Principles of Microeconomics | <u>3</u> |
| ECON 201 | Principles of Macroeconomics | <u>3</u> |
| MATH 161 | Applied Calculus | <u>4</u> |
| COMM 253 | Communications | <u>3</u> |
| INTB 225 | Global Business Environment | <u>3</u> |
| ACSC 010 | Year One | <u>0</u> |
| WELLNESS | Wellness Activities (2) | <u>0</u> |
| _____ | Liberal Arts Immersion | <u>3</u> |
| _____ | Liberal Arts Immersion | <u>3</u> |
| _____ | Liberal Arts Immersion | <u>3</u> |
| _____ | GE Elective | <u>3</u> |
| _____ | GE Elective* | <u>3</u> |
| _____ | GE Elective** | <u>3</u> |
| _____ | GE Elective*** | <u>3</u> |

* Foundations of Nutritional Sciences is required only for Hospitality and Tourism Management students and must be taken as a GE Elective.

**Many GE immersions may be made into a minor with additional courses.

***Law, Business and Society is required for Accounting students and must be taken as a GE elective.



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v. 2021-11

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LinkedIn: Saunders College of Business at RIT
Twitter: @RITBusiness

Requirements are subject to change. Visit the Office of the Registrar for historical course catalogs to view official degree requirements.

Accounting

| | | |
|-----------------|--------------------------------------|----|
| ACCT 360 | Intermediate Financial Accounting I | 3 |
| ACCT 365 | Intermediate Financial Accounting II | 3 |
| ACCT 420 | Personal & Small Business Taxation | 3 |
| ACCT 430 | Cost Accounting | 3 |
| ACCT 445 | Accounting Information Systems | 3 |
| ACCT 490 | Auditing | 3 |
| | Open Electives (4) | 12 |

NYS CPA suggested courses:

| | | |
|-----------------|-------------------|---|
| ACCT 440 | Advanced Taxation | 3 |
| BLEG 300 | Business Law II | 3 |
| | | 3 |

Optional open electives:

| | | |
|-----------------|---|---|
| ACCT 489 | Seminar in Accounting | 3 |
| ACCT 550 | Gov't & Not-for-Profit Accounting | 3 |
| ACCT 510 | Internal Auditing | 3 |
| ACCT 560 | Forensic Accounting & Fraud Examination | 3 |

Finance

| | | |
|-----------------|-------------------------------|----|
| FINC 352 | Financial Management II | 3 |
| FINC 362 | Intermediate Investments | 3 |
| FINC 460 | Financial Analysis & Modeling | 3 |
| | Finance Electives (3) | 3 |
| | Open Electives (4) | 9 |
| | | 12 |

Electives:

| | | |
|-----------------|-----------------------------------|---|
| BLEG 250 | Law, Business, & Society | 3 |
| FINC 320 | Professional Financial Management | 3 |
| FINC 361 | Financial Institutions & Markets | 3 |
| FINC 420 | Finance in Global Environment | 3 |
| FINC 425 | Stock Market Algorithmic Trading | 3 |
| FINC 470 | Introduction to Options & Futures | 3 |
| FINC 489 | Seminar in Finance | 3 |
| FINC 559 | Financing New Ventures | 3 |
| FINC 580 | Financial Analytics | 3 |

International Business

| | | |
|-----------------|--|-----|
| INTB 315 | Exporting & Global Sourcing | 3 |
| INTB 550 | Global Entry & Competition Strategies | 3 |
| | International Business Electives (2) * | 6 |
| | Open Electives (1-3) * | 3-9 |

Co-Major or Business Minor:

| | | |
|--|----------------------|------|
| | Business Minor (3-5) | 9-15 |
| | Co-Major (4) | 12 |

Electives:

| | | |
|-----------------|-----------------------------------|---|
| ECON 449 | Comparative Economic Systems | 3 |
| FINC 420 | Finance in the Global Environment | 3 |
| INTB 300 | Cross-Cultural Management | 3 |
| INTB 310 | Regional Business Studies | 3 |
| INTB 489 | Seminar in International Business | 3 |
| MKTG 330 | Global Marketing | 3 |

*All INTB Majors must take 2 International GE Electives and 3 foreign language courses

Hospitality and Tourism Management

| | | |
|-----------------|--|----|
| HSPT 215 | Principles of Food Production and Service | 3 |
| HSPT 225 | Hospitality and Tourism Fundamentals | 3 |
| HSPT 315 | Lodging Operations Management | 3 |
| HSPT 335 | Food and Beverage Management | 3 |
| HSPT 375 | Customer Experience Management | 3 |
| HSPT 485 | Restaurant and Event Management | 4 |
| HSPT 495 | Hospitality Project Planning and Development | 3 |
| | Open Electives (4) | 12 |

Management Information Systems

| | | |
|-----------------|----------------------------------|----|
| MGIS 320 | Database Management Systems | 3 |
| MGIS 330 | System Analysis and Design | 3 |
| MGIS 350 | Developing Business Applications | 3 |
| MGIS 550 | MIS Capstone | 3 |
| | MIS Electives (2) | 6 |
| | Open Electives (4) | 12 |

Electives:

| | | |
|-----------------|------------------------------|---|
| MGIS 355 | Business Intelligence | 3 |
| MGIS 360 | Building a Web Business | 3 |
| MGIS 425 | Database Systems Development | 3 |
| MGIS 429 | Cyber Risk and Resilience | 3 |
| MGIS 445 | Web Systems Development | 3 |
| MGIS 450 | Enterprise Systems | 3 |
| MGIS 489 | Seminar in MIS | 3 |
| MGIS 589 | Hacking for Defense (H4D) | 3 |
| MGMT 360 | Digital Entrepreneurship | 3 |

Management

| | | |
|-----------------|-------------------------------------|----|
| DECS 350 | Project Management | 3 |
| MGMT 310 | Leading High Performance Teams | 3 |
| MGMT 320 | Organizational Effectiveness Skills | 3 |
| MGMT 450 | Negotiations and Decision-Making | 3 |
| MGMT 550 | Real World Business Solutions | 3 |
| | Management Elective | |
| | Open Electives (4) | 12 |

Electives:

| | | |
|-----------------|--------------------------------------|---|
| DECS 435 | Supply Chain Management Fundamentals | 3 |
| ISEE 582 | Lean Six Sigma Fundamentals | 3 |
| MGMT XXX | Any Management Course | 3 |
| MGIS 429 | Cyber: Risk & Resilience | 3 |
| MKTG 320 | Digital Marketing | 3 |
| MKTG 365 | Marketing Analytics | 3 |

Marketing

| | | |
|-----------------|-------------------------|----|
| MKTG 320 | Digital Marketing | 3 |
| MKTG 350 | Consumer Behavior | 3 |
| MKTG 365 | Marketing Analytics | 3 |
| MKTG 550 | Marketing Strategy | 3 |
| | Marketing Electives (2) | 6 |
| | Open Electives (4) | 12 |

Electives:

To assist students with the selection of two Marketing electives (6 credits), courses are marked as either strategic (S) or digital (D).

Students may take one or two of the following:

| | | |
|-----------------|---|---|
| MKTG 310 | Marketing Research (S) | 3 |
| MKTG 330 | Global Marketing (S) | 3 |
| MKTG 360 | Professional Selling (S) | 3 |
| MKTG 370 | Advertising and Promotion Management (S) | 3 |
| MKTG 410 | Search Engine Marketing and Analytics (D) | 3 |
| MKTG 430 | Social Media Marketing (D) | 3 |
| MKTG 489 | Seminar in Marketing | 3 |

Students may take no more than one of the following:

| | | |
|-----------------|--------------------------------|---|
| MGIS 360 | Building a Web Business (D) | 3 |
| MGMT 360 | Digital Entrepreneurship (D) | 3 |
| ISTE 105 | Web Foundations (D) | 3 |
| ISTE 305 | Rapid Online Presence (D) | 3 |
| MAAT 101 | Cross Media Foundations (D) | 3 |
| MAAT 106 | Typography and Page Design (D) | 3 |
| MAAT 107 | Imaging (D) | 3 |

Supply Chain Management

| | | |
|-----------------|--------------------------------------|----|
| DECS 435 | Supply Chain Management Fundamentals | 3 |
| DECS 445 | Managing Supplier Relations | 3 |
| DECS 550 | Supply Chain Management Capstone | 3 |
| INTB 315 | Exporting and Global Sourcing | 3 |
| ISEE 582 | Lean Six Sigma Fundamentals | 3 |
| | Supply Chain Electives (1) | 3 |
| | Open Electives (4) | 12 |

Electives:

| | | |
|-----------------|---|---|
| INTB 300 | Cross-Cultural Management | 3 |
| INTB 550 | Global Entry and Competition Strategies | 3 |
| MGIS 355 | Business Intelligence | 3 |
| MGIS 450 | Enterprise Systems | 3 |
| MGMT 450 | Negotiations and Decision Making | 3 |
| DECS 350 | Project Management | 3 |
| ISEE 626 | Contemporary Production Systems | 3 |