

Saunders College Dean and Professor Dr. dt ogilvie Inducted into the PhD Project Hall of Fame

Recognized for extensive international academic reputation in strategic management, collaborative economic development, and entrepreneurship

Dr. dt ogilvie, Dean and Professor of Business Strategy at Saunders College of Business at Rochester Institute of Technology, has been inducted into the PhD Project 2013 Hall of Fame.

Dr. ogilvie has served as a beacon and role model for excellence in teaching, rigorous research and broad-based service that is a spur to action for all members of The PhD Project. As a recognized instructional and motivational speaker on subjects related to entrepreneurship, dt takes time to casually work with new and emerging scholars to identify their action plans that can lead to success in the academy. She works to promote The PhD Project on a daily basis through her teaching at project-related conferences and direct service as a faculty advisor, mentor and coach.

The PhD Project 2013 Hall of Fame Induction Statement

Accomplishments at Saunders College of Business

Since Dr. ogilvie has become the Dean of Saunders College of Business in 2012, the College has risen to #35 in the *U.S. News and World Report* Best Online Graduate Program rankings, and has been ranked by *Bloomberg Businessweek* #14 in Management Information Systems, #21 in Entrepreneurship, and #32 in Corporate Strategy.

Saunders College has also received \$1 million in Empire State Development grants for the new RIT Center for Urban Entrepreneurship (CUE) Dr. ogilvie founded, which will help reshape the regional economy and build wealth within the urban community by being the hub for urban entrepreneurial programs and research. The funds will be added to \$4.1 million already secured for that project. "You cannot have a successful entrepreneurial ecosystem without the state government playing a role in helping make it happen," said dt ogilvie, Dean of Saunders College of Business. "I am pleased and thankful to see Governor Cuomo taking a leadership role in making entrepreneurship more possible as a catalyst to a growing and healthy economy."

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Dr. dt ogilvie, Dean and Professor
2013 Hall of Fame Honoree

Note: The PhD Project was established in 1994, and is dedicated to helping African-Americans, Hispanic-Americans, and Native Americans to attain their business PhD, become business professors, and mentor the next generation.

Currently the PhD Project has over 1,200 minority business school professors and close to 350 minority doctoral students as members. It serves both students who are considering doctoral studies, as well as students who are currently in the process of completing a doctoral program.

The Hall of Fame was established in 2011 to increase diversity in management while recognizing a select few who have inspired many.

DAY ONE | career ready

- Strong industry connections, offering real world experiences in and outside of the classroom
- Among the world's oldest and largest cooperative educational programs
- 96% placement rates, or higher

DAY ONE | enterprising mindset

- Pioneering Biz 1-2 program
- #1 student innovation center, Venture Creations Incubator, and over 200 clubs to join
- Ranked #21 nationally for entrepreneurship

DAY ONE | stand out

- Over 80 minors available at all 9 RIT colleges
- Nationally recognized programs in engineering, technology, arts, and design
- Students develop unique personal brands that employers seek

DAY ONE | connected

- Small class sizes, 100% taught by faculty
- Low student to faculty ratios, and highly accessible faculty
- Plugged into over 110,000 RIT alumni and large university resources



Dr. ogilvie at Western NY Chapter Event for National Black MBA Association in October 2013

With (left to right) Marilyn Tedeschi, President of American Association of University Women; Kevin McDonald, VP of Diversity at RIT; and Amanda Jackson-Jacobs, Global Productivity Program Manager at Praxair

Making a significant difference

The PhD Project has had a tremendous impact: business students from all over the world now see minorities in positions based on their intellect.

“As a result of the work of The PhD Project, most, if not all, business schools have minority faculty—and those professors are making a difference to all students, not just students of color,” says ogilvie. “More faculty are being tenured and being promoted to full professor, and more faculty are moving up in academic administration and becoming deans. Students are now used to seeing minority professors in front of the classroom, a goal of the Project.

“The number of minority faculty has more than quadrupled since the Project started in 1994. It is more successful in its achievements of helping produce Ph.D.’s than Ph.D. programs as a whole. It is the unsung success story of this country, a real change agent.”

For Enterprising Students and Creative Enterprises



Rochester Institute of Technology,
founded 1829

saunders.rit.edu



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About the Dean

Dr. ogilvie has written articles that have appeared in top journals and five of her research papers have been recognized with research awards. She was also responsible for the first and only White House Summit on Urban Entrepreneurship and recently served as a co-chair to the transitional team for the new Rochester Mayor, Lovely A. Warren.

Formerly a Professor of Business Strategy & Urban Entrepreneurship at Rutgers Business School – Newark and New Brunswick, ogilvie was Founding Director of The Center for Urban Entrepreneurship & Economic Development (CUEED) and of the Scholarship Training and Enrichment Program (STEP), which helps underprepared incoming freshmen succeed at Rutgers Business School. She had also served as Associate Provost of Information Technology Strategy and CIO at Rutgers, The State University of New Jersey - Newark. She was also Professeur Associe Invite de Gestion Strategique a l'Universite de Reims, Champagne-Ardennes, France, where she was a Fellow of EUROP (Equipe Universitaire de Recherche sur les Organisations et leurs Performances) a Reims. Dr. ogilvie is an IC2 Global Fellow, and was a Sam M. Walton Free Enterprise Fellow, a GE Teaching Fellow, an Institute for Research on Women Funded Faculty Fellow, a Fellow of the Center for Women and Work, a School of Business Fellow, and a BEST Fellow.

She earned her Ph.D. in Strategic Management from The University of Texas at Austin, her MBA in Strategic Management and International Strategic Management from the Executive MBA Program at Southern Methodist University, her BA in Sociology from Oberlin College, and attended The Wharton School of Business at The University of Pennsylvania.

Expertise and research interest

Dr. ogilvie's research interests include executive leadership strategies of multicultural women executives; women in the executive suite; strategic decision making and the use of creativity to enhance business and battlefield decision making, and applying complexity theory to strategy and creativity; resource-based decision making by entrepreneurs; assessing environmental dimensions; strategic thinking in the 21st century; entrepreneurship and economic development of urban cities; e-commerce business models; effective communication for women in business; and technology transfer and countertrade issues in the People's Republic of China.

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Contributions from **Marcia Morphy**, RIT University News

Saunders College of Business is one of nine colleges at Rochester Institute of Technology. Accredited by the Association to Advance Collegiate Schools of Business International (AACSB), Saunders enrolls more than 1,000 undergraduate and graduate students. Saunders College works in partnership with RIT's entrepreneurial Venture Creations Incubator and Simone Center for Student Innovation and Entrepreneurship to integrate business education with RIT's world leading technical and creative programs. Saunders College offers seven undergraduate, three MS, two Executive MBA, and 5 MBA programs where students gain real-world business experiences in the classroom and through co-ops.

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