

Core Courses

		Credits
ACCT 110	Financial Accounting	<u>3</u>
MGMT 101/150	Business 1/1T	<u>3</u>
MGIS 130	Information Systems & Technology	<u>3</u>
MGIS 101*	Computer-Based Analysis	<u>1</u>
MGMT 102/103	Business 2/2T	<u>3</u>
ACCT 210	Management Accounting	<u>3</u>
MGMT 215	Organizational Behavior	<u>3</u>
FINC 220	Financial Management	<u>3</u>
MKTG 230	Principles of Marketing	<u>3</u>
DECS 310	Operations Management	<u>3</u>
MGMT 560	Strategic Management	<u>3</u>
MGMT 35**	Careers in Business	<u>0</u>

* Hospitality and Tourism Management students are not required to complete MGIS 101 - Computer-Based Analysis

** Accounting students complete ACCT 305 - Accounting Profession (1 credit)

**For major-specific courses,
see back of document**

Co-op

All students complete one full-time cooperative education placement during one term. Hospitality and Tourism Management students complete two.

Business Exploration

Students who enroll in Business Exploration will complete the core business and General Education courses in their first year and choose a major by the end of their sophomore year.

Study Abroad

Saunders students are encouraged to incorporate an international experience into their program. Business-specific study abroad programs are offered at RIT's global campuses in Croatia, China, and Dubai, as well as more than 30 other locations around the world.

Double Majors

With advanced planning, students have the option to double major within Saunders College.

General Education Courses (GE)

		Credits
UWRT/ENGL 150	First Year Writing	<u>3</u>
	PERSPECTIVES	
_____	Artistic	<u>3</u>
_____	Social	<u>3</u>
_____	Scientific Principles	<u>3/4</u>
_____	Natural Science Inquiry	<u>3/4</u>
	Mathematical a:	
STAT 145	Introduction to Statistics I	<u>3</u>
	Mathematical b:	
STAT 146	Introduction to Statistics II	<u>4</u>
	Ethical:	
MGMT 340	Business Ethics and Corporate Social Responsibility	<u>3</u>
	Global:	
ECON 101	Principles of Microeconomics	<u>3</u>
ECON 201	Principles of Macroeconomics	<u>3</u>
MATH 161	Applied Calculus	<u>4</u>
COMM 253	Communications	<u>3</u>
INTB 225	Global Business Environment	<u>3</u>
YOPS 10	RIT 365	<u>0</u>
WELLNESS	Wellness Activities (2)	<u>0</u>
_____	Liberal Arts Immersion	<u>3</u>
_____	Liberal Arts Immersion	<u>3</u>
_____	Liberal Arts Immersion	<u>3</u>
_____	GE Elective	<u>3</u>
_____	GE Elective	<u>3</u>
_____	GE Elective*	<u>3</u>
_____	GE Elective**	<u>3</u>

* Contemporary Nutrition is required only for Hospitality and Tourism Management students and must be taken as a GE Elective.

**Many GE immersions may be made into a minor with additional courses.



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Twitter: @RITBusiness

Accounting

ACCT 360	Intermediate Financial Accounting I	3
ACCT 365	Intermediate Financial Accounting II	3
ACCT 420	Personal & Small Business Taxation	3
ACCT 430	Cost Accounting	3
ACCT 445	Accounting Information Systems	3
ACCT 490	Auditing	3
BLEG 200	Business Law I	3
	Free Electives (3)	9

NYS CPA suggested courses:

ACCT 440	Advanced Taxation	3
ACCT 540	Advanced Accounting	3
BLEG 300	Business Law II	3

Optional free electives:

ACCT 489	Seminar in Accounting	3
ACCT 510	Internal Auditing	3
ACCT 550	Gov't & Not-for-Profit Accounting	3
ACCT 560	Forensic Accounting & Fraud Examination	3

Finance

FINC 352	Financial Management II	3
FINC 362	Intermediate Investments	3
FINC 460	Financial Analysis & Modeling	3
	Finance Electives (3)	9
	Free Electives (4)	12

Electives:

BLEG 200	Business Law	3
FINC 320	Personal Finance Planning and Management	3
FINC 361	Financial Institutions & Markets	3
FINC 420	Finance in Global Environment	3
FINC 425	Stock Market Algorithmic Trading	3
FINC 470	Introduction to Options & Futures	3
FINC 489	Seminar in Finance	3
FINC 559	Financing New Ventures	3
FINC 580	Financial Analytics	3

International Business

INTB 315	Exporting & Global Sourcing	3
INTB 550	Global Entry & Competition Strategies	3
	International Business Electives (2) *	6
	Free Electives (1-3) *	3-9

Co-Major or Business Minor:

	Business Minor (3-5)	9-15
	Co-Major (4)	12

Electives:

ECON 449	Comparative Economic Systems	3
FINC 420	Finance in the Global Environment	3
INTB 300	Cross-Cultural Management	3
INTB 310	Regional Business Studies	3
INTB 320	Global Marketing	3
INTB 489	Seminar in International Business	3

*All INTB Majors must take 2 International GE Electives and 3 foreign language courses

Hospitality and Tourism Management (pending NYS approval)

HSPT 215	Principles of Food Production and Service	3
HSPT 225	Hospitality and Tourism Fundamentals	3
HSPT 315	Lodging Operations Management	3
HSPT 335	Food and Beverage Management	3
HSPT 375	Customer Experience Management	3
HSPT 485	Restaurant and Event Management	4
HSPT 495	Hospitality Project Planning and Development	3
	Free Electives (4)	12

Management Information Systems

MGIS 320	Database Management Systems	3
MGIS 330	System Analysis and Design	3
MGIS 350	Developing Business Applications	3
MGIS 550	MIS Capstone	3
	MIS Electives (2)	6
	Free Electives (4)	12

Electives:

MGIS 355	Business Intelligence	3
MGIS 360	Building a Web Business	3
MGIS 425	Database Systems Development	3
MGIS 429	Cyber Risk and Resilience	3
MGIS 445	Web Systems Development	3
MGIS 450	Enterprise Systems	3
MGIS 489	Seminar in MIS	3
MGMT 360	Digital Entrepreneurship	3

Management

DECS 350	Project Management	3
MGMT 310	Leading High Performance Teams	3
MGMT 320	Organizational Effectiveness Skills	3
MGMT 450	Negotiations and Decision-Making	3
MGMT 550	Real World Business Solutions	3
	Management Elective	3
	Free Electives (4)	12

Electives:

DECS 435	Supply Chain Management Fundamentals	3
MGMT XXX	any Management course	3
MGIS 360	Building a Web Business	3
MGIS 435	Advanced Systems Analysis & Design	3
MKTG 320	Internet Marketing	3
MKTG 365	Marketing Analytics	3

Marketing

MKTG 320	Internet Marketing	3
MKTG 350	Consumer Behavior	3
MKTG 365	Marketing Analytics	3
MKTG 550	Marketing Strategy	3
	Marketing Electives (2)	6
	Free Electives (4)	12

*Electives:

INTB 320	Global Marketing	3
MKTG 310	Marketing Research	3
MKTG 360	Professional Selling	3
MKTG 370	Advertising and Promotion Management	3
MKTG 410	Search Engine Marketing and Analytics	3
MKTG 430	Social Media Marketing	3
MKTG 489	Seminar in Marketing	3

*Check the program website for additional electives

Supply Chain Management

DECS 435	Supply Chain Management Fundamentals	3
DECS 445	Managing Supplier Relations	3
DECS 550	Supply Chain Management Capstone	3
ISEE 582	Lean Six Sigma Fundamentals	3
MGIS 320	Database Management Systems	3
MGIS 450	Enterprise Systems	3
	Supply Chain Electives (2)	6
	Free Electives (2)	6

Electives:

BLEG 300	Business Law II	3
INTB 300	Cross-Cultural Management	3
INTB 315	Exporting & Global Sourcing	3
INTB 550	Global Entry and Competition Strategies	3
MGIS 330	Systems Analysis and Design	3
MGIS 355	Business Intelligence	3
MGMT 450	Negotiations and Decision Making	3
DECS 350	Project Management	3
ISEE 350	Engineering Management	3
ISEE 626	Contemporary Production Systems	3
ISEE 703	Supply Chain Management	3