

Core Courses

		Credits
ACCT 110	Financial Accounting	<u>3</u>
MGMT 101*	Business 1	<u>3</u>
MGIS 130	Information Systems & Technology	<u>3</u>
MGIS 101	Computer-Based Analysis	<u>1</u>
MGIS 102*	Business 2	<u>3</u>
ACCT 210	Management Accounting	<u>3</u>
MGMT 215	Organizational Behavior	<u>3</u>
FINC 220	Financial Management	<u>3</u>
MKTG 230	Principles of Marketing	<u>3</u>
DECS 310	Operations Management	<u>3</u>
MGMT 560	Strategy and Innovation	<u>3</u>
MGMT 35**	Careers in Business	<u>0</u>

* Transfer students take MGMT 150 - World of Business (3 credits) and complete Business 2T (3 credits)

** Accounting students complete ACCT 305 - Accounting Professions (1 credit) in place of Careers in Business

For major-specific courses, see back of document

Co-op

Students are required to complete a full-time cooperative education placement during one term.

Business Exploration

Students who enroll in Business Exploration will complete the core business and general education courses in their first year and choose a major by the end of their sophomore year.

Study Abroad

Saunders students are encouraged to incorporate an international experience into their program. Business-specific study abroad programs are offered at RIT's global campuses in Croatia, China and Dubai, as well as more than 30 other locations around the world.

Double Majors

With advanced planning, students have the option to double major within Saunders College.

General Education Courses (GE)

		Credits
UWRT/ENGL 150	Writing Seminar	<u>3</u>
	PERSPECTIVES	
_____	Artistic	<u>3</u>
_____	Social	<u>3</u>
_____	Scientific Principles	<u>3</u>
_____	Natural Science Inquiry	<u>3</u>
	Mathematical a:	
STAT 145	Introduction to Statistics I	<u>3</u>
	Mathematical b:	
STAT 146	Introduction to Statistics II	<u>4</u>
	Ethical:	
MGMT 340	Business Ethics and Corporate Social Responsibility	<u>3</u>
	Global:	
ECON 101	Principles of Microeconomics	<u>3</u>
ECON 201	Principles of Macroeconomics	<u>3</u>
MATH 161	Applied Calculus	<u>4</u>
COMM 253	Communications	<u>3</u>
INTB 225	Global Business Environment	<u>3</u>
ACSC 010	Year One	<u>0</u>
WELLNESS	Wellness Activities (2)	<u>0</u>
_____	Liberal Arts Immersion	<u>3</u>
_____	Liberal Arts Immersion	<u>3</u>
_____	Liberal Arts Immersion	<u>3</u>
_____	GE Elective	<u>3</u>
_____	GE Elective	<u>3</u>
_____	GE Elective	<u>3</u>
_____	GE Elective	<u>3</u>

*Many GE immersions may be made into a minor with additional courses



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Requirements are subject to change. Visit the Office of the Registrar for historical course catalogs to view official degree requirements.

Accounting

ACCT 360	Intermediate Financial Accounting I	<u>3</u>
ACCT 365	Intermediate Financial Accounting II	<u>3</u>
ACCT 420	Personal & Small Business Taxation	<u>3</u>
ACCT 430	Cost Accounting	<u>3</u>
ACCT 445	Accounting Information Systems	<u>3</u>
ACCT 490	Auditing	<u>3</u>
BLEG 200	Business Law I	<u>3</u>
	Free Electives (3)	<u>9</u>

NYS CPA suggested courses:

ACCT 440	Advanced Taxation	<u>3</u>
ACCT 540	Advanced Accounting	<u>3</u>
BLEG 300	Business Law II	<u>3</u>

Optional free electives:

ACCT 450	Gov't & Not-for-Profit Accounting	<u>3</u>
ACCT 460	Forensic Accounting & Fraud Examination	<u>3</u>
ACCT 489	Seminar in Accounting	<u>3</u>
ACCT 510	Internal Auditing	<u>3</u>

Finance

FINC 352	Financial Management II	<u>3</u>
FINC 362	Intermediate Investments	<u>3</u>
FINC 420	Finance in a Global Environment	<u>3</u>
FINC 460	Financial Analysis & Modeling	<u>3</u>
	Finance Electives (2)	<u>6</u>
	Free Electives (4)	<u>12</u>

Electives:

FINC 359	Financing New Ventures	<u>3</u>
FINC 361	Financial Institutions & Markets	<u>3</u>
FINC 430	Advanced Corporate Financial Planning	<u>3</u>
FINC 470	Introduction to Options & Futures	<u>3</u>
FINC 489	Seminar in Finance	<u>3</u>

International Business

INTB 315	Exporting & Global Sourcing	<u>3</u>
INTB 550	Global Entry & Competition Strategies	<u>3</u>
	International Business Electives (2)	<u>6</u>
	Free Electives (1-3)	<u>3-9</u>

CO-MAJOR or Business Minor

	Business Minor (3-5)	<u>9-15</u>
	Co-Major (4)	<u>12</u>

Electives:

ECON 449	Comparative Economic Systems	<u>3</u>
FINC 420	Finance in the Global Environment	<u>3</u>
INTB 300	Cross-Cultural Management	<u>3</u>
INTB 310	Regional Business Studies	<u>3</u>
INTB 320	Global Marketing	<u>3</u>
INTB 489	Seminar in International Business	<u>3</u>

*All INTB Majors must take 2 International GE Electives and 3 foreign language courses

Management Information Systems

MGIS 320	Database Management Systems	<u>3</u>
MGIS 330	System Analysis and Design	<u>3</u>
MGIS 350	Developing Business Applications	<u>3</u>
MGIS 550	MIS Capstone	<u>3</u>
	MIS Electives (2)	<u>6</u>
	Free Electives (4)	<u>12</u>

Electives:

MGIS 355	Business Intelligence	<u>3</u>
MGIS 360	Building a Web Business	<u>3</u>
MGIS 415	Object-Oriented Business Programming	<u>3</u>
MGIS 425	Database Systems Development	<u>3</u>
MGIS 435	Advanced Systems Analysis and Design	<u>3</u>
MGIS 445	Web Systems Development	<u>3</u>
MGIS 450	Enterprise Systems	<u>3</u>
MGIS 489	Seminar in MIS	<u>3</u>
MGMT 360	Digital Entrepreneurship	<u>3</u>

Management

MGMT 310	Leadership in Organizations	<u>3</u>
MGMT 320	Managerial Skills	<u>3</u>
MGMT 330	Design Thinking and Concept Development	<u>3</u>
DECS 350	Project Management	<u>3</u>
	Free Electives (2-4)	<u>6-12</u>

Management Concentration Options (required):

- Entrepreneurship (3)	<u>9</u>
- Leadership (2)	<u>6</u>
- Supply Chain Management (4)	<u>12</u>

Marketing

MKTG 320	Internet Marketing	<u>3</u>
MKTG 350	Consumer Behavior	<u>3</u>
MKTG 365	Marketing Analytics	<u>3</u>
MKTG 550	Marketing Strategy	<u>3</u>
	Marketing Electives (2)	<u>6</u>
	Free Electives (4)	<u>12</u>

Electives:

MKTG 310	Marketing Research	<u>3</u>
MKTG 360	Professional Selling	<u>3</u>
MKTG 370	Advertising and Promotion Management	<u>3</u>
MKTG 410	Search Engine Marketing and Analytics	<u>3</u>
MKTG 430	Social Media Marketing	<u>3</u>
MKTG 489	Seminar in Marketing	<u>3</u>

New Media Marketing

MKTG 320	Internet Marketing	<u>3</u>
MKTG 365	Marketing Analytics	<u>3</u>
MKTG 410	Search Engine Marketing & Analytics	<u>3</u>
MKTG 430	Social Media Marketing	<u>3</u>
	Marketing Electives (2)	<u>6</u>
	Free Electives (4)	<u>12</u>

Electives:

MKTG 310	Marketing Research	<u>3</u>
MKTG 350	Consumer Behavior	<u>3</u>
MKTG 370	Advertising and Promotion Management	<u>3</u>
MGIS 360	Building a Web Business	<u>3</u>
MGMT 360	Digital Entrepreneurship	<u>3</u>
ISTE 105	Web Foundations	<u>3</u>
ISTE 305	Rapid Online Presence	<u>3</u>
MAAT 101	Cross Media Foundations	<u>3</u>
MAAT 106	Typography & Page Design	<u>3</u>
MAAT 107	Imaging	<u>3</u>

Supply Chain Management

DECS 435	Supply Chain Management Fundamentals	<u>3</u>
DECS 445	Managing Supplier Relations	<u>3</u>
DECS 550	Supply Chain Management Capstone	<u>3</u>
ISEE 582	Lean Six Sigma Fundamentals	<u>3</u>
MGIS 320	Database Management Systems	<u>3</u>
MGIS 450	Enterprise Systems	<u>3</u>
	Supply Chain Electives (2)	<u>6</u>
	Free Electives (2)	<u>6</u>

Electives:

BLEG 300	Business Law II	<u>3</u>
INTB 300	Cross-Cultural Management	<u>3</u>
INTB 315	Exporting & Global Sourcing	<u>3</u>
INTB 550	Global Entry and Competition Strategies	<u>3</u>
MGIS 330	Systems Analysis and Design	<u>3</u>
MGIS 355	Business Intelligence	<u>3</u>
MGMT 450	Negotiations	<u>3</u>
DECS 350	Project Management	<u>3</u>
ISEE 350	Engineering Management	<u>3</u>
ISEE 626	Contemporary Production Systems	<u>3</u>
ISEE 703	Supply Chain Management	<u>3</u>