

highlights

for enterprising students and creative enterprise



BUSINESS AND TECHNOLOGY UNLOCKED

Program Revisions Enhance Industry Relevance, Technology Strengths

The graduate and undergraduate curricula at Saunders College of Business at Rochester Institute of Technology (RIT) are continuously being revised to best prepare students for success after graduation.

Technology Focused Graduate Program Revisions

A newly-revised master of science **global supply chain management** (GSCM) program features top professors recognized for industry innovation, such as the **Logistics Management Index**. With significant input from industry professionals, students get hands-on experience while developing data-driven decision-making skills. GSCM is designed to leverage widely-recognized RIT strengths in operations management, analytics, logistics, industrial engineering, global business, and management.

A **technology innovation management and entrepreneurship** (TIME) master of science delivers entrepreneurial tools and skills through real-life business exposure and Saunders' integrated global network. The program shares common technology-focused core courses

across two tracks preparing students for careers with startups or providing the entrepreneurial thinking and expertise more employers now seek. Students enjoy RIT's rich entrepreneurial culture where designers, engineers, scientists, and artists collaborate frequently and the latest technology resources in Venture Creations incubator, The Construct rapid-prototyping lab, and Simone Center for Innovation and Entrepreneurship.

Future program developments include a STEM certified MBA and an all-new Ph.D. program.

Now 13 Undergraduate Minor Programs

Saunders College has launched two new minors for undergraduates. A **business analytics** minor addresses data analytics, business decision making, and organizational outcomes that sharpens data skills across **all majors**. A **human resource management** minor focuses the foundational areas of human resources, such as hiring, compensation and benefits, as well as organizational leadership and innovation. The additions to Saunders bring the total number of minor options to 13.

experience | unlocked

- Strong business and industry connections
- Real-world learning experiences
- 94% career outcomes rate

innovation | unlocked

- Top STEM university resources
- Highly-ranked technology-infused business programs
- Strong interdisciplinary innovation and entrepreneurship center

passions | unlocked

- Students create their own brand
- Programs customizable across 9 RIT colleges
- Global campuses and resources

connections | unlocked

- Dedicated and accessible advisors and faculty
- Low student-faculty ratio
- 25,000 Saunders Business alumni globally



Faculty Additions Bring Research and Industry Strengths

Saunders recently welcomed three new faculty members to its management and MIS, marketing, and digital business departments.



Kristin Bain, Ph.D., joins us as an assistant professor in our management program. She received her BA in psychology from the University of Northern Colorado, her MA in conflict resolution from the Korbel School of International Study, the University of Denver, and her Ph.D. in business administration from David Eccles School of Business, the

University of Utah. Kristin has taught at the University of Utah from 2016 through 2018, including traveling to London, UK, for classes. She has received numerous awards, submitted manuscripts for top journal publications, presented at several conferences, and published *Business advice: A demonstrability perspective in The Oxford Handbook of Advice*, 299-319 in 2018.

In the MIS, marketing, and digital business academic department, Saunders welcomes **Michael Caceci, MBA** and **Jing Tang, Ph.D.** Michael is a lecturer and the owner and founder of **Excellerated Performance, LLC**, providing

organizations and individuals high-value consulting and professional development services. He brings extensive business knowledge, having served in advancing levels of responsibility at Xerox for 31 years. Michael received his BA in psychology from the City University of New York-Herbert H. Lehman College, and MBA in marketing management from Pace University - Lubin School of Business.



Jing Tang, Ph.D., joins us from Case Western Reserve University (CWRU), where she taught business analytics and marketing analytics. She received her bachelor in management science from School of Management, University of Science and Technology of China (USTC), master in management from University of Chinese Academy of Sciences (UCAS), master of philosophy

in management from EMLYON Business School and Ph.D. in design and innovation from Weatherhead School of Management, CWRU. She is currently working on six research projects related to digital platforms and digital strategies and targeting top journals for publication.

Building A New Era For Business Education

Saunders College of Business is close to **breaking ground on a building expansion** increasing its footprint by 80%. Inspired by the latest technology and features found in industry, the addition incorporates applied learning and collaboration elements, including classrooms, applied research laboratories, and student team rooms.

Features include a new 140-person auditorium and a centrally located event space overlooking campus, and the new Polisseni ice rink home to RIT's division-1 hockey teams. These spaces offer applied learning opportunities to hone skills and expertise on campus for students of the newly acquired hospitality and tourism management programs.

These additional cutting-edge spaces support collaboration, networking, applied research, and business community engagement. These critical elements will catapult Saunders nationally ranked programs while meeting RIT's strategic goals to attract a diverse and world-class faculty while luring corporate partners to position students for success.



"The expansion will enhance interaction among students and faculty, with more available space for collaboration and teamwork. Additionally, the expansion will help enhance our unique and growing business programs in management information systems, supply chain management, analytics, and entrepreneurship."

– Carmyn Gomez MBA '20

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RIT

Saunders
College of
Business

Saunders College of Business is one of nine colleges at Rochester Institute of Technology and is accredited by the Association to Advance Collegiate Schools of Business International (AACSB). Recognized and ranked internationally, Saunders is home to nearly 2,500 undergraduate and graduate students enrolled in programs across RIT Global Campuses in Rochester, New York, Croatia, Dubai, Kosovo, and China. Saunders College works in partnership with RIT's entrepreneurial Venture Creations incubator

and top-ranked Albert J. Simone Center for Innovation and Entrepreneurship to integrate business education with RIT's world-leading technical and creative programs. With over 25,000 alumni worldwide, Saunders College offers undergraduate (BS), master's (MS), master of business administration (MBA), and Executive MBA (EMBA) programs where students gain real-world business experiences through a tradition of applied learning, cooperative education, and capstone programs.

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