

Core Courses

	Credits
ACCT 110 Financial Accounting	<u>3</u>
MGMT 101* Business 1	<u>3</u>
MGIS 130 Information Systems & Technology	<u>3</u>
MGIS 101 Computer-Based Analysis	<u>1</u>
MGIS 102* Business 2	<u>3</u>
ACCT 210 Management Accounting	<u>3</u>
MGMT 215 Organizational Behavior	<u>3</u>
FINC 220 Financial Management	<u>3</u>
MKTG 230 Principles of Marketing	<u>3</u>
DECS 310 Operations Management	<u>3</u>
MGMT 560 Strategy and Innovation	<u>3</u>
MGMT 035** Careers in Business	<u>0</u>

* Transfer students select an introduction to business course (3 credits) and complete Business 2T (3 credits)

** Accounting students complete ACCT 305 - Accounting Professions (1 credit) in place of Careers in Business

**For major-specific courses,
see back of document**

Co-op

Saunders students are required to complete 1 full-time semester or 2 part-time/summers of cooperative education.

Study Abroad

Saunders students are encouraged to incorporate an international experience into their program. Business-specific study abroad programs are offered at RIT's global campuses in Croatia and Dubai, as well as more than 30 other locations around the world.

Double Majors

With advanced planning, students have the option to double major within Saunders College and receive 2 business degrees.

General Education Courses (GE)

	Credits
UWRT/ENGL 150 Writing Seminar	<u>3</u>
PERSPECTIVES	
_____ Artistic	<u>3</u>
_____ Social	<u>3</u>
_____ Scientific Principles	<u>3</u>
_____ Natural Science Inquiry	<u>3</u>
<i>Mathematical a:</i>	
STAT 145 Introduction to Statistics I	<u>3</u>
<i>Mathematical b:</i>	
STAT 146 Introduction to Statistics II	<u>4</u>
<i>Ethical:</i>	
MGMT 340 Business Ethics and Corporate Social Responsibility	<u>3</u>
<i>Global:</i>	
ECON 101 Principles of Microeconomics	<u>3</u>
ECON 201 Principles of Macroeconomics	<u>3</u>
MATH 161 Applied Calculus	<u>4</u>
COMM 253 Communications	<u>3</u>
INTB 225 Global Business Environment	<u>3</u>
ACSC 010 Year One	<u>0</u>
WELLNESS Wellness Activities (2)	<u>0</u>
_____ Liberal Arts Immersion	<u>3</u>
_____ Liberal Arts Immersion	<u>3</u>
_____ Liberal Arts Immersion	<u>3</u>
_____ GE Elective	<u>3</u>
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*Many GE immersions may be made into a minor with additional courses

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105 Lomb Memorial Drive **Facebook:** saunderscollege
 Rochester, NY 14623-5608 **LinkedIn:** Saunders College of Business at RIT
 v. 07/2016 **Twitter:** @saunderscollege

Requirements are subject to change. Visit the Office of the Registrar for historical course catalogs to view official degree requirements.

Accounting

ACCT 360	Intermediate Financial Accounting I	3
ACCT 365	Intermediate Financial Accounting II	3
ACCT 420	Personal & Small Business Taxation	3
ACCT 430	Cost Accounting	3
ACCT 445	Accounting Information Systems	3
BLEG 220	Business Law I	3
_____	Accounting Elective	3
_____	Free Electives (3)	9

Electives: (NYS CPA suggested courses)

ACCT 440	Advanced Taxation	3
ACCT 490	Auditing	3
ACCT 540	Advanced Accounting	3
BLEG 300	Business Law II	3

Other Electives:

ACCT 450	Gov't & Not-for-Profit Accounting	3
ACCT 460	Forensic Accounting & Fraud Examination	3
ACCT 489	Seminar in Accounting	3
ACCT 510	Internal Auditing	3

Finance

FINC 352	Financial Management II	3
FINC 362	Intermediate Investments	3
FINC 420	Finance in a Global Environment	3
FINC 460	Financial Analysis & Modeling	3
_____	Finance Electives (2)	6
_____	Free Electives (4)	12

Electives:

FINC 359	Financing New Ventures	3
FINC 361	Financial Institutions & Markets	3
FINC 430	Advanced Corporate Financial Planning	3
FINC 470	Introduction to Options & Futures	3
FINC 489	Seminar in Finance	3

International Business

INTB 310	Regional Business Studies	3
INTB 550	Global Entry & Competition Strategies	3
_____	International Business Electives (2)	6
_____	Free Electives (1-3)	3-9

CO-MAJOR or Business Minor

_____	Business Minor (3-5)	9-15
_____	Co-Major (4)	12

Electives:

ECON 449	Comparative Economic Systems	3
FINC 420	Finance in the Global Environment	3
INTB 300	Cross-Cultural Management	3
INTB 320	Global Marketing	3
INTB 489	Seminar in International Business	3

*All INTB Majors must take 2 International GE Electives and 3 foreign language courses

Management

MGMT 310	Leadership in Organizations	3
MGMT 320	Managerial Skills	3
MGMT 330	Design Thinking and Concept Development	3
DECS 350	Project Management	3
_____	Free Electives (2-4)	6-12

Management Concentration Options (required):

- Entrepreneurship (3)	9
- Leadership (2)	6
- Supply Chain Management (4)	12

Management Information Systems

MGIS 320	Database Management Systems	3
MGIS 330	System Analysis and Design	3
MGIS 350	Developing Business Applications	3
MGIS 550	MIS Capstone	3
_____	MIS Electives (2)	6
_____	Free Electives (4)	12

Electives:

MGIS 355	Business Intelligence	3
MGIS 360	Building a Web Business	3
MGIS 415	Object-Oriented Business Programming	3
MGIS 425	Database Systems Development	3
MGIS 435	Advanced Systems Analysis and Design	3
MGIS 445	Web Systems Development	3
MGIS 450	Enterprise Systems	3
MGIS 489	Seminar in MIS	3
MGMT 460	Digital Entrepreneurship	3

Marketing

MKTG 310	Marketing Metrics and Research	3
MKTG 320	Internet Marketing	3
MKTG 365	Marketing Analytics	3
MKTG 550	Marketing Strategy	3
_____	Marketing Electives (2)	6
_____	Free Electives (4)	12

Electives:

MKTG 350	Consumer Behavior	3
MKTG 360	Professional Selling	3
MKTG 370	Advertising and Promotion Management	3
MKTG 410	Search Engine Marketing and Analytics	3
MKTG 430	Social Media Marketing	3
MKTG 489	Seminar in Marketing	3

New Media Marketing

MKTG 320	Internet Marketing	3
MKTG 365	Marketing Analytics	3
MKTG 410	Search Engine Marketing & Analytics	3
MKTG 430	Social Media Marketing	3
_____	Marketing Electives (2)	6
_____	Free Electives (4)	12

Electives:

MKTG 310	Marketing Metrics & Research	3
MKTG 350	Consumer Behavior	3
MKTG 370	Advertising and Promotion Management	3
MGIS 360	Building a Web Business	3
MGMT 360	Digital Entrepreneurship	3
ISTE 105	Web Foundations	3
ISTE 305	Rapid Online Presence	3
MAAT 101	Cross Media Foundations	3
MAAT 106	Typography & Page Design	3
MAAT 107	Imaging	3

Students who choose the Business Exploration option will complete similar core business and general education courses in their first year and choose a major by the end of their sophomore year.