

## Core Courses

		Credits
<b>ACCT 110</b>	Financial Accounting	<u>3</u>
<b>MGMT 101*</b>	Business 1	<u>3</u>
<b>MGIS 130</b>	Information Systems & Technology	<u>3</u>
<b>MGIS 101</b>	Computer-Based Analysis	<u>1</u>
<b>MGIS 102*</b>	Business 2	<u>3</u>
<b>ACCT 210</b>	Management Accounting	<u>3</u>
<b>MGMT 215</b>	Organizational Behavior	<u>3</u>
<b>FINC 220</b>	Financial Management	<u>3</u>
<b>MKTG 230</b>	Principles of Marketing	<u>3</u>
<b>DECS 310</b>	Operations Management	<u>3</u>
<b>MGMT 560</b>	Strategy and Innovation	<u>3</u>
<b>MGMT 35**</b>	Careers in Business	<u>0</u>

\* Transfer students take MGMT 150 - World of Business (3 credits) and complete Business 2T (3 credits)

\*\* Accounting students complete ACCT 305 - Accounting Professions (1 credit) in place of Careers in Business

## For major-specific courses, see back of document

### Co-op

Students are required to complete a full-time cooperative education placement during one term.

### Business Exploration

Students who enroll in Business Exploration will complete the core business and general education courses in their first year and choose a major by the end of their sophomore year.

### Study Abroad

Saunders students are encouraged to incorporate an international experience into their program. Business-specific study abroad programs are offered at RIT's global campuses in Croatia, China and Dubai, as well as more than 30 other locations around the world.

### Double Majors

With advanced planning, students have the option to double major within Saunders College.

## General Education Courses (GE)

		Credits
<b>UWRT/ENGL 150</b>	Writing Seminar	<u>3</u>
	<b>PERSPECTIVES</b>	
_____	Artistic	<u>3</u>
_____	Social	<u>3</u>
_____	Scientific Principles	<u>3</u>
_____	Natural Science Inquiry	<u>3</u>
	<b>Mathematical a:</b>	
<b>STAT 145</b>	Introduction to Statistics I	<u>3</u>
	<b>Mathematical b:</b>	
<b>STAT 146</b>	Introduction to Statistics II	<u>4</u>
	<b>Ethical:</b>	
<b>MGMT 340</b>	Business Ethics and Corporate Social Responsibility	<u>3</u>
	<b>Global:</b>	
<b>ECON 101</b>	Principles of Microeconomics	<u>3</u>
<b>ECON 201</b>	Principles of Macroeconomics	<u>3</u>
<b>MATH 161</b>	Applied Calculus	<u>4</u>
<b>COMM 253</b>	Communications	<u>3</u>
<b>INTB 225</b>	Global Business Environment	<u>3</u>
<b>ACSC 010</b>	Year One	<u>0</u>
<b>WELLNESS</b>	Wellness Activities (2)	<u>0</u>
_____	Liberal Arts Immersion	<u>3</u>
_____	Liberal Arts Immersion	<u>3</u>
_____	Liberal Arts Immersion	<u>3</u>
_____	GE Elective	<u>3</u>
_____	GE Elective	<u>3</u>
_____	GE Elective	<u>3</u>
_____	GE Elective	<u>3</u>

\*Many GE immersions may be made into a minor with additional courses



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Requirements are subject to change. Visit the Office of the Registrar for historical course catalogs to view official degree requirements.

## Accounting

<b>ACCT 360</b>	Intermediate Financial Accounting I	3
<b>ACCT 365</b>	Intermediate Financial Accounting II	3
<b>ACCT 420</b>	Personal & Small Business Taxation	3
<b>ACCT 430</b>	Cost Accounting	3
<b>ACCT 445</b>	Accounting Information Systems	3
<b>ACCT 490</b>	Auditing	3
<b>BLEG 200</b>	Business Law I	3
	Free Electives (3)	9

*NYS CPA suggested courses:*

<b>ACCT 440</b>	Advanced Taxation	3
<b>ACCT 540</b>	Advanced Accounting	3
<b>BLEG 300</b>	Business Law II	3

*Optional free electives:*

<b>ACCT 450</b>	Gov't & Not-for-Profit Accounting	3
<b>ACCT 460</b>	Forensic Accounting & Fraud Examination	3
<b>ACCT 489</b>	Seminar in Accounting	3
<b>ACCT 510</b>	Internal Auditing	3

## Finance

<b>FINC 352</b>	Financial Management II	3
<b>FINC 362</b>	Intermediate Investments	3
<b>FINC 420</b>	Finance in a Global Environment	3
<b>FINC 460</b>	Financial Analysis & Modeling	3
	Finance Electives (2)	6
	Free Electives (4)	12

*Electives:*

<b>FINC 359</b>	Financing New Ventures	3
<b>FINC 361</b>	Financial Institutions & Markets	3
<b>FINC 430</b>	Advanced Corporate Financial Planning	3
<b>FINC 470</b>	Introduction to Options & Futures	3
<b>FINC 489</b>	Seminar in Finance	3

## International Business

<b>INTB 315</b>	Exporting & Global Sourcing	3
<b>INTB 550</b>	Global Entry & Competition Strategies	3
	International Business Electives (2)	6
	Free Electives (1-3)	3-9

*CO-MAJOR or Business Minor*

	Business Minor (3-5)	9-15
	Co-Major (4)	12

*Electives:*

<b>ECON 449</b>	Comparative Economic Systems	3
<b>FINC 420</b>	Finance in the Global Environment	3
<b>INTB 300</b>	Cross-Cultural Management	3
<b>INTB 310</b>	Regional Business Studies	3
<b>INTB 320</b>	Global Marketing	3
<b>INTB 489</b>	Seminar in International Business	3

\*All INTB Majors must take 2 International GE Electives and 3 foreign language courses

## Management Information Systems

<b>MGIS 320</b>	Database Management Systems	3
<b>MGIS 330</b>	System Analysis and Design	3
<b>MGIS 350</b>	Developing Business Applications	3
<b>MGIS 550</b>	MIS Capstone	3
	MIS Electives (2)	6
	Free Electives (4)	12

*Electives:*

<b>MGIS 355</b>	Business Intelligence	3
<b>MGIS 360</b>	Building a Web Business	3
<b>MGIS 415</b>	Object-Oriented Business Programming	3
<b>MGIS 425</b>	Database Systems Development	3
<b>MGIS 435</b>	Advanced Systems Analysis and Design	3
<b>MGIS 445</b>	Web Systems Development	3
<b>MGIS 450</b>	Enterprise Systems	3
<b>MGIS 489</b>	Seminar in MIS	3
<b>MGMT 360</b>	Digital Entrepreneurship	3

## Management

<b>MGMT 310</b>	Leadership in Organizations	3
<b>MGMT 320</b>	Managerial Skills	3
<b>MGMT 330</b>	Design Thinking and Concept Development	3
<b>DECS 350</b>	Project Management	3
	Free Electives (2-4)	6-12

**Management Concentration Options** (required):

- Entrepreneurship (3)	9
- Leadership (2)	6
- Supply Chain Management (4)	12

## Marketing

<b>MKTG 320</b>	Internet Marketing	3
<b>MKTG 350</b>	Consumer Behavior	3
<b>MKTG 365</b>	Marketing Analytics	3
<b>MKTG 550</b>	Marketing Strategy	3
	Marketing Electives (2)	6
	Free Electives (4)	12

*Electives:*

<b>MKTG 310</b>	Marketing Research	3
<b>MKTG 360</b>	Professional Selling	3
<b>MKTG 370</b>	Advertising and Promotion Management	3
<b>MKTG 410</b>	Search Engine Marketing and Analytics	3
<b>MKTG 430</b>	Social Media Marketing	3
<b>MKTG 489</b>	Seminar in Marketing	3

## New Media Marketing

<b>MKTG 320</b>	Internet Marketing	3
<b>MKTG 365</b>	Marketing Analytics	3
<b>MKTG 410</b>	Search Engine Marketing & Analytics	3
<b>MKTG 430</b>	Social Media Marketing	3
	Marketing Electives (2)	6
	Free Electives (4)	12

*Electives:*

<b>MKTG 310</b>	Marketing Research	3
<b>MKTG 350</b>	Consumer Behavior	3
<b>MKTG 370</b>	Advertising and Promotion Management	3
<b>MGIS 360</b>	Building a Web Business	3
<b>MGMT 360</b>	Digital Entrepreneurship	3
<b>ISTE 105</b>	Web Foundations	3
<b>ISTE 305</b>	Rapid Online Presence	3
<b>MAAT 101</b>	Cross Media Foundations	3
<b>MAAT 106</b>	Typography & Page Design	3
<b>MAAT 107</b>	Imaging	3

## Supply Chain Management†

<b>DECS 435</b>	Supply Chain Management Fundamentals	3
<b>DECS 445</b>	Managing Supplier Relations	3
<b>DECS 550</b>	Supply Chain Management Capstone	3
<b>ISEE 582</b>	Lean Six Sigma Fundamentals	3
<b>MGIS 320</b>	Database Management Systems	3
<b>MGIS 450</b>	Enterprise Systems	3
	Supply Chain Electives (2)	6
	Free Electives (2)	6

*Electives:*

<b>BLEG 300</b>	Business Law II	3
<b>INTB 300</b>	Cross-Cultural Management	3
<b>INTB 315</b>	Exporting & Global Sourcing	3
<b>INTB 550</b>	Global Entry and Competition Strategies	3
<b>MGIS 330</b>	Systems Analysis and Design	3
<b>MGIS 355</b>	Business Intelligence	3
<b>MGMT 450</b>	Negotiations	3
<b>DECS 350</b>	Project Management	3
<b>ISEE 350</b>	Engineering Management	3
<b>ISEE 626</b>	Contemporary Production Systems	3
<b>ISEE 703</b>	Supply Chain Management	3

† Major pending NYS approval