

Expanding Partnerships through Global Exchange

Saunders College of Business Programs Now Offered in China

In the spirit of global academic exchange, Saunders College of Business at Rochester Institute of Technology (RIT) has partnered with Beijing Jiaotong University (BJTU), a key national university under the direct administration of the Ministry of Education in China, to introduce Saunders College degree programs to students at BJTU. Beginning in fall 2015, RIT will enroll students in two joint degree programs in China:



BS in Management Information Systems (MIS)

- More than 100 students enrolled in the first cohort of the joint MIS program at the BJTU Weihai campus
- Students receive a degree from both RIT and BJTU
- Courses taught in English by Saunders and BJTU faculty

MS in Entrepreneurship & Innovation Ventures

- Our first cohort of graduate students
- Courses taught by Saunders and BJTU faculty
- Delivered in a compressed executive format on the BJTU main campus in Beijing

Congruent Educational Mission Propels Partnership

Thanks to the ongoing multidimensional international partnership, RIT and BJTU expanded upon an existing agreement to offer the joint degree programs. Since 2012, RIT and BJTU have supported faculty and student partnership programs. Business collaboration between Saunders College and BJTU include an undergraduate 2+2 program, a graduate 4+1 program, and an agreement to support faculty collaboration and delivery of seminars at BJTU.

Dean Jacqueline R. Mozrall observed that RIT and BJTU are successful partners due to the many similarities between the two universities.



Jacqueline R. Mozrall, Ph.D.
Dean and Professor
Saunders College of Business

"Both schools have academic roots in business, engineering, computing and technology. The universities are highly compatible in terms of programs and educational mission."

See reverse...

5 YEARS OF SUCCESSFUL ACADEMIC EXCHANGE

International Students Succeed at Saunders

In fall 2015, Saunders College of Business entered into its fifth year of continued partnership with BJTU and welcomed the fourth incoming undergraduate and graduate classes from China.



The first group of BJTU students enrolled at RIT in fall 2012 as undergraduates in the 2+2 program, and as graduate students. RIT celebrated the first graduating cohort class of the 2+2 undergraduate program in May 2015, with BJTU scholars graduating with degrees from both universities. The number of students from BJTU who study at RIT continues to grow.

As the partnership and enrollments continue to grow, Saunders will continue to work with BJTU's School of Economics and Management dean, Dr. Quisheng (Ben) Zhang. Dr. Zhang spent six months at Saunders College in 2013 as a visiting scholar before becoming dean of the School of Economics and Management.

Noting the importance for Saunders and BJTU to look to each other as crucial and valuable partners in strategy implementation, Dr. Zhang expects the partnership between the two schools to become an excellent model in internationalization progress of higher education in China.

DAY ONE | career ready

- Strong industry connections, offering real world experiences in and outside of the classroom
- Among the world's oldest and largest cooperative educational programs
- 94% placement rates

DAY ONE | enterprising mindset

- Pioneering Biz 1-2 program
- #1 student innovation center, Venture Creations Incubator, and over 200 clubs to join
- Ranked #21 nationally for entrepreneurship

DAY ONE | stand out

- Over 80 minors available across all 9 RIT colleges
- Nationally recognized programs in engineering, technology, arts, and design
- Students develop unique personal brands that employers seek

DAY ONE | connected

- Small class sizes, 100% taught by faculty
- Low student to faculty ratios, and highly accessible faculty
- Plugged into over 114,000 RIT alumni and large university resources



SAUNDERS COLLEGE OF BUSINESS GLOBAL REACH EXTENDS BEYOND CHINA. INTERNATIONAL CAMPUSES, PROGRAMS AND RESIDENCY TRIPS OFFER STUDENTS A GLOBAL EXPERIENCE.

STUDY ABROAD OFFICE

More than 500 programs in 50 countries, students have the opportunity for a truly global experience. Countless students take advantage of faculty-led explorations across all seven continents and at sea.

INTERNATIONAL CAMPUSES

RIT has international campuses in Croatia, Dubai and Kosovo, each offering a unique cultural and educational experience.

INTERNATIONAL BUSINESS OPPORTUNITIES

Business-specific trips and experiences afford students the opportunity to travel during a week, month or semester long exchange. Students explore hands-on global business and economies through programs such as Saunders-Croatia Exchange, Footsteps Through the Adriatic, and international cooperative education.

EXECUTIVE MBA BUSINESS TRIPS

From Poland to Vietnam, Istanbul to Milan, executive MBA students receive an inside view of companies and apply insights gained from their previous and concurrent coursework.

GLOBAL LAB

Extra-curricular activity encouraging collaboration among students from all three RIT campuses to generate international business ideas, and win seed money to conduct business.

saunders.rit.edu/global

For Enterprising Students and Creative Enterprises



Rochester Institute of Technology,
founded 1829

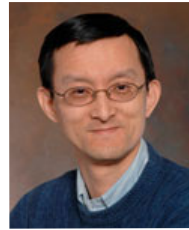


... continued from reverse

DAY ONE | Connected

The partnership between RIT Saunders College of Business and BJTU provides significant advantages for students and faculty. There is a distinct benefit for Saunders students enrolled in our business programs to partake in a global exchange, allowing them the opportunity to develop a deep understanding of global trade between the two largest economies in the world. For BJTU students, the quality of the Saunders College business programs, along with RIT's career focus and global orientation, is especially attractive to Chinese partners.

"One of the distinct advantages for RIT business students interested in an exchange program in China is the ability to take classes taught in English using the same curriculum. And they will feel very comfortable on the campus of Weihai. Surrounded by red brick, it looks just like RIT."



John Tu, Ph.D.
Associate Dean and Professor
Saunders College of Business

Saunders College Associate Dean Qiang (John) Tu, has been the driving force in cultivating the ongoing partnership with BJTU. Shortly after Saunders College received an introductory letter from BJTU in 2011, Tu advocated for bilateral interaction of faculty from both universities, which led to a formal institutional agreement. He has been instrumental to the partnership and encouraging academic exchange. He regularly advocates for Saunders faculty to visit BJTU to teach seminars and is overseeing the implementation of Saunders

curricula for the undergraduate management information systems and MS in entrepreneurship and innovative venture degree programs at BJTU.



For links and additional Saunders Features, visit:

saunders.rit.edu/features

Saunders College of Business is one of nine colleges at Rochester Institute of Technology and is accredited by the Association to Advance Collegiate Schools of Business International (AACSB). Recognized and ranked, Saunders is home to more than 1,000 enrolled undergraduate and graduate students. Saunders College works in partnership with RIT's entrepreneurial Venture Creations incubator and top ranked Albert J. Simone Center for Student Innovation and Entrepreneurship to integrate business education with RIT's world-leading technical and creative programs. Saunders College offers undergraduate (BS), Masters (MS), Masters of Business Administration (MBA), and Executive MBA (EMBA) programs where students gain real-world business experiences in the classroom and through cooperative education programs.

R·I·T | SAUNDERS
College of BUSINESS

