Corporate Partnerships Inspiring Business at RIT

Curriculum Updates Respond to Employers’ Future Requirements

Starting in fall 2015, Saunders College of Business at RIT is introducing new programs and comprehensive updates to core courses at the undergraduate and graduate levels to ensure Saunders graduates continue to hit the ground running day one for employers.

NEW Supply Chain Management
- Undergraduate Minor
- MBA Concentration
- MS in Management Track

Added MBA Core Course
- Operations & Supply Chain Management

Enhanced Digital Core

Added MBA Core Courses
- Introduction to Data Analytics and Business Intelligence
- Design and Information Systems

Added Undergraduate Core Course
- Information Systems & Technology

NEW Graduate Program Offerings

Social Responsibility - Expanded MBA Core course
- Corporate Social Responsibility and Business Ethics

Engineering Management - One of many MBA Concentrations offered jointly with other RIT colleges

MS in Computational Finance - 17-month joint program with the Mathematical Sciences Department

MS in Accounting - For NYS-CPA exam preparation

MS in Management - New Leadership Track

94% PLACEMENT RATE
Three year average, 2012-2014

Applied Teaching, Employer Approved

Saunders enjoys a rich tradition of strong corporate partnerships that drives our applied approach to business education, featuring experiential learning inside the classroom and a robust cooperative education program. Corporate employers serve as mentors, judges, investors, or partner with faculty and students on groundbreaking projects; and they test-drive Saunders students eager to deliver innovative business solutions by providing a valuable real-world, resume-building experience before graduation.

Capstone Projects
Guided by our nationally-recognized faculty, student teams work on in-class business problems submitted by corporate partners. Capstone projects deliver novel solutions for corporate success.

Saunders Consulting
Consulting teams made up of RIT graduate students are matched to business project needs. Guided by faculty experts, these consulting arrangements ensure projects are managed on schedule and to specifications.

Proven Co-op Tradition

RIT has one of the oldest and largest cooperative education programs, with more than 4,000 students placed at more than 2,000 organizations each year.

Corporate Advisory Board

Advisory Boards allow corporate partners to access top faculty, research, and students while helping ensure program curricula stays ahead of industry trends.

DAY ONE career ready
- Strong industry connections, offering real world experiences in and outside of the classroom
- Among the world's oldest and largest cooperative educational programs
- 94% placement rates

DAY ONE entering mindset
- Pioneering Biz 1-2 program
- #1 student innovation center, Venture Creations Incubator, and over 200 clubs to join
- Ranked #21 nationally for entrepreneurship

DAY ONE stand out
- Over 80 minors available across all 9 RIT colleges
- Nationally recognized programs in engineering, technology, arts, and design
- Students develop unique personal brands that employers seek

DAY ONE connected
- Small class sizes, 100% taught by faculty
- Low student to faculty ratios, and highly accessible faculty
- Plugged into over 114,000 RIT alumni and large university resources
Popular traditional concentrations include Business Administration (MBA), and Executive MBA (EMBA) programs where students gain real-world business experiences in the classroom and through cooperative education programs. Saunders College of Business is one of nine colleges at Rochester Institute of Technology and is accredited by the Association to Advance Collegiate Schools of Business International (AACSB). Recognized and ranked, Saunders is home to more than 1,000 enrolled undergraduate and graduate students, Saunders College works in partnership with RIT’s entrepreneurial Venture Creations incubator and top ranked Albert J. Simone Center for Student Innovation and Entrepreneurship to integrate business education with RIT’s world-leading technical and creative programs. Saunders College offers undergraduate (BS), Masters (MS), Masters of Business Administration (MBA), and Executive MBA (EMBA) programs where students gain real-world business experiences in the classroom and through cooperative education programs.