

Highlights from Saunders Students on Co-op

What's great about your co-op?

My favorite thing about co-op was that my team really brought me in as an asset and valued my opinion. They turned to me for advice in marketing and they really allowed me to make the position what I wanted it to be. I had the opportunity to create marketing strategies empowering the practice to move forward and implement a brand new marketing plan.

Major in New Media Marketing and Management Information Systems Class of 2017

Co-op Company: Northwestern Mutual-Schwartzbeck Financial Group

Co-op Position: Marketing Coordinator

Why Saunders College and RIT?

My mother attended RIT for mechanical engineering so when I was looking at colleges, I decided to look at Saunders College of Business at RIT. I decided to attend Saunders because of their 97% placement rate after graduation. When I realized the success students found in job placement, I immediately committed.

In what ways has Saunders prepared you for the job market?

Saunders has prepared me for my co-op by teaching me the essentials of marketing, but also teaching me to think strategically before implementing a plan. By giving me the base knowledge and then teaching me how to think strategically, I was able to really perform in my position.



Alexandra Myers

"Saunders invests in your future and believe in you even when you don't believe in yourself. They truly care about your success; that's what I've gained from Saunders."



Northwestern Mutual is a life insurance and financial planning company based in Milwaukee, Wisconsin.

Find This Student On LinkedIn: <https://www.linkedin.com/in/alexandraemyers>

DAY ONE | career ready

- Strong industry connections, offering real world experiences in and outside of the classroom
- Among the world's oldest and largest cooperative educational programs
- 94% placement rates, or higher

DAY ONE | enterprising mindset

- Pioneering Biz 1-2 program
- #1 student innovation center, Venture Creations Incubator, and over 200 clubs to join
- Ranked #21 nationally for entrepreneurship

DAY ONE | stand out

- Over 80 minors available at all 9 RIT colleges
- Nationally recognized STEAM programs (Science, Technology, Engineering, Arts and Math)
- Students develop unique personal brands that employers seek

DAY ONE | connected

- Small class sizes, 100% taught by faculty
- Low student to faculty ratios, and highly accessible faculty
- Plugged into over 118,000 RIT alumni and large university resources