

Highlights from Saunders Students on Co-op

What's great about your co-op?

Major in Management Information Systems and New Media Marketing, Class of 2017

Co-op Company: Southwest Airlines

Co-op Position: Project Management Intern

I love Southwest! The company culture is so fun and it's truly

work hard, play harder. Everyone is so approachable from being able to schedule meetings to learn more about someone's role to exchanging hellos with Gary Kelly (Chairman of the Board, President, and Chief Executive Officer at Southwest Airlines) as he walks down the hallway. It makes me excited to come into work everyday. I've learned so much about the airline industry and the product management discipline. I'm beyond grateful for the opportunity.

How has Saunders prepared you for employment after graduation?

Saunders prepared me by providing relevant content that is constantly being updated to match job market demand. Saunders classes also connected my peers and I to real-world clients, which created invaluable learning opportunities. I also enjoyed taking classes outside of my major and meeting people with such diverse interests; this helped prepare me for the interdisciplinary collaboration that happens so often at companies today.

Why Saunders College and RIT?

I decided to attend the Saunders College of Business at RIT because it's known for creativity and innovation, the course offerings made me excited, the class size was small, and everyone seemed very supportive. I also wanted to be part of such an outstanding co-op program.

Find This Student On LinkedIn: <https://www.linkedin.com/in/alisonschermerhorn>



Alison Schermerhorn

"The most distinctive advantage I've gained from my Saunders experience is the ability to problem-solve by breaking the business problem down to its root cause and identifying creative solutions."



Southwest Airlines is all about moving people--by helping them travel from one place to another, and by genuinely caring for Employees and Customers. Based on the U.S. Department of Transportation's most recent data, Southwest is the nation's largest carrier in terms of originating domestic Passengers boarded, operating an all-Boeing fleet.

DAY ONE | career ready

- Strong industry connections, offering real world experiences in and outside of the classroom
- Among the world's oldest and largest cooperative educational programs
- 94% placement rates, or higher

DAY ONE | enterprising mindset

- Pioneering Biz 1-2 program
- #1 student innovation center, Venture Creations Incubator, and over 200 clubs to join
- Ranked #21 nationally for entrepreneurship

DAY ONE | stand out

- Over 80 minors available at all 9 RIT colleges
- Nationally recognized STEAM programs (Science, Technology, Engineering, Arts and Math)
- Students develop unique personal brands that employers seek

DAY ONE | connected

- Small class sizes, 100% taught by faculty
- Low student to faculty ratios, and highly accessible faculty
- Plugged into over 118,000 RIT alumni and large university resources